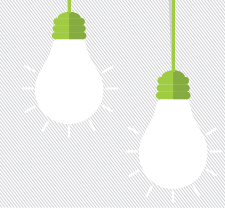


THE MOST INTELLIGENT INVESTMENT IN INNOVATION



1 360° INNOVATION SERVICE: ROADMAP YOUR CONCEPT TO MARKET

We provide integral-qualified services to support your innovation with capacities and funds. CONTACTICA's services cover all steps needed to bring your concept to market.

Deliver new products to market is too risky and requires capacities and quality time when you do it alone: Mapping funding & capacities to deliver innovation to EU and overseas.

1

CONCEPT VALIDATION

- Study of the state of the art
- Market prospect and study of competitors
- Analysis of innovation

2

MAPPING OPPORTUNITIES AND BARRIERS TO INNOVATION

H2020 CALLS									
FET	RIA			IA	SME Inst FTI				
					Technology Readiness Level				
-									+
TRL 1	TRL 2	TRL 3	TRL 4	TRL 5	TRL 6	TRL 7	TRL 8	TRL 9	

3

CAPACITIES REQUESTED - PARTNERING ACTIVITIES

CONTACTICA has created a solid network of partners that allows its customers to optimize their investments.



4

FUNDING ACCESS: PROPOSAL PHASE

- Qualified writers (PhD, MSc)
- Coordination and planification of the information
- Preparation of budget and economic study
- Support letters
- Online Management: participant portal

5

PROJECT IMPLEMENTATION & JUSTIFICATION

- Negotiation of the Grant Agreement
- Interlocution with the Project Officer (EC)
- BSC Methodology
- Definition and monitoring of KPIs
- Supervision of financial justifications

HORIZON 2020 SUCCESSFUL INNOVATION ACTIONS

WHEYCOM
H2020-SMEInst-2-2014
Project WHEYCOM

ECOPROLIVE
H2020-SFS 17-2014
Project ECOPROLIVE

nX
H2020-SMEInst-10-2016-2017
Project naX2ceLL

CARESTOR
H2020-FTI-2016-2017
Project CARESTOR

EUCALIVA
EUCALyptus Lignin Valorisation for Advanced Materials and Carbon Fibres
BBI-D04-2016
Project EUCALIVA

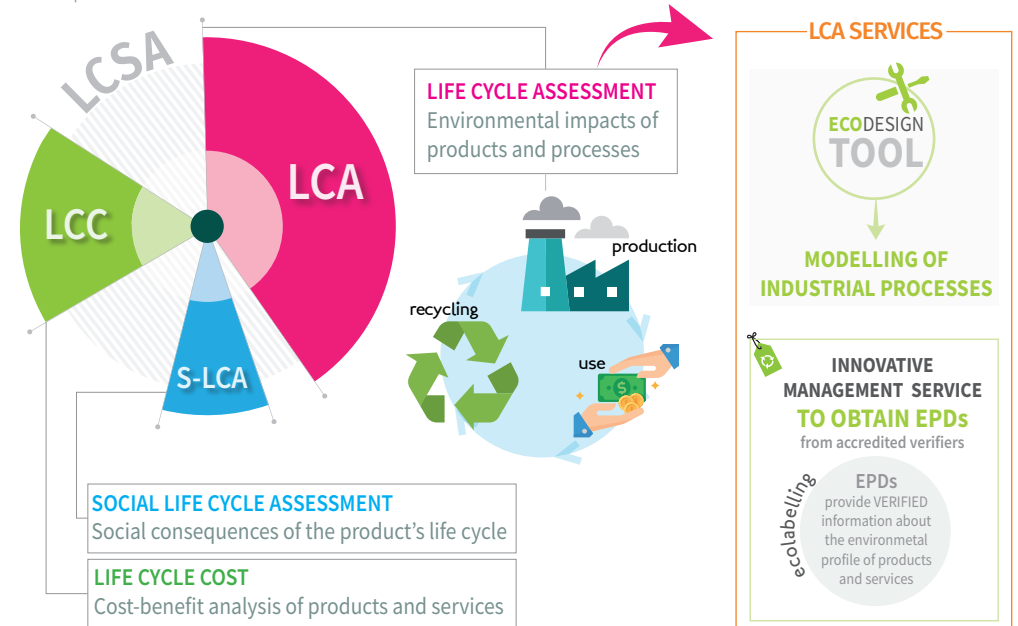
TECHNOLOGY TRANSFER

CONTACTICA has promoted the creation of two startups for the exploitation of the results of European projects that it has coordinated:



2 ENVIRONMENTAL KPIs AS "KEY VALUE PROPOSITION FOR PRODUCT DIFFERENTIATION"

The LCA Department of CONTACTICA has recognized experience in performing environmental assessments, life cycle cost analysis and social life cycle assessment for H2020 projects and as private services



3 COMMUNICATION & DISSEMINATION

CONTACTICA is a specialist in Communication & Dissemination actions applied to deployment of technology to industry and society in general. It has taken part in several Communication and Dissemination activities within European projects.

4 MONITORING / PROSPECTIVE STUDIES / INTERNATIONAL BENCHMARKING

- Analysis of competitors in the innovative solutions of our proposals.
- Review of the state of the art of the sector
- Own field studies
- Key value propositions