

1 ROADMAP YOUR CONCEPT TO MARKET

We help you take your R&D&i **IDEA** to **MARKET**

- 01** Concept validation
- > Study of the state of the art
 - > Market prospect and study of competitors
 - > Analysis of innovation
 - > Freedom to Operate Study

- 02** Mapping opportunities and barriers to innovation

H2020 CALLS									
FET	RIA				IA		SME Inst FTI		
-	Technology Readiness Level								
TRL 1	TRL 2	TRL 3	TRL 4	TRL 5	TRL 6	TRL 7	TRL 8	TRL 9	+

- 03** Building the Consortium

CONTACTICA has created a solid network of partners that allows its customers to optimize their investments.



- 04** Funding access: proposal phase

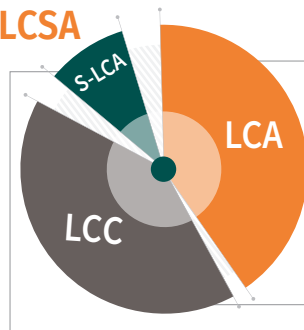
- > Qualified H2020 technicians
- > Coordination and planification of contents
- > Budget planning meeting H2020 requirements
- > Searching industrial support for the project
- > Administrative support and submission

- 05** Project implementation

- > Project coordination
- > Supervision of financial justifications
- > Support on administrative tasks
- > BSC methodology and monitoring of KPIs
- > Project monitoring (deliverables, periodic reports, milestones)

2 LIFE CYCLE SUSTAINABILITY ASSESSMENT AS KEY VALUE PROPOSITION FOR PRODUCT/PROCESS DIFFERENTIATION

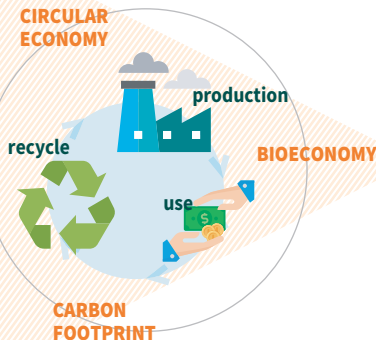
LCSA



LIFE CYCLE ASSESSMENT
Environmental impacts of products and processes

LIFE CYCLE COST ANALYSIS
Cost-benefit analysis of products and services

SOCIAL LIFE CYCLE ASSESSMENT
Social consequences of the product's life cycle



3 COMMUNICATION AND DISSEMINATION

We are specialists in Communication and Dissemination actions applied to the transfer of technology and knowledge to the industry, the scientific community and the general public.

4 MONITORING / PROSPECTIVE STUDIES / BENCHMARKING

- Analysis of competitors in our innovative proposals.
- Review of the state of the art of the sector.
- Field studies carried out by experts.
- Key value propositions.

WHAT?

Our **ECODESIGN** tool **simulates** industrial processes at different scales to calculate and **optimize** their costs and **environmental impacts**.

WHY?

1. The **ECODESIGN** tool allows you to **know and optimize** the costs and environmental burdens of your **current process**.
2. It gives you **feedback** of optimized costs and environmental impacts of **simulated scenarios at different scales**.
3. Use this feedback to **ensure** the **ecodesign** of your process.